

October 6, 2011  
Cynopsis Media  
Cynthia Turner

**Adspace Digital Mall Network** has added three sales executives to its team. The in-mall digital ad network has hired **David Botkin** as **Vice President of National Sales**; **Karen Jones Atchison** as **Regional Sales Manager**, based in Atlanta; and **Kimberly Schraw** as **Vice President of National Sales** for the Chicago market.