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MALL NETWORK™
 In-Mall Video Advertising

MALL LOCATIONS

DMA	MALL NAME	LOCATION	SQ FOOTAGE	AVG HH INCOME	FOUR WEEK TRAFFIC	PLASMA SCREENS PER MALL
New York	Westfield Garden State Plaza	Paramus, NJ	1,967,000	\$93,968	1,370,000	27
New York	Westfield South Shore	Bayshore, NY	1,136,000	\$86,865	688,000	11
New York	Westfield Trumbull	Trumbull, CT	1,152,000	\$95,273	730,000	15
New York	Westfield Connecticut Post	Milford, CT	1,077,000	\$68,962	597,000	8
New York	Danbury Fair Mall	Danbury CT	1,500,000	\$129,539	908,000	16
New York	Woodbridge Center	Woodbridge, NJ	1,633,000	\$82,552	1,946,000	14
New York	Staten Island	Staten Island, NY	1,274,000	\$66,475	1,429,000	11
New York	Paramus Park	Paramus, NJ	771,000	\$75,747	1,802,000	8
New York	Westfield Sunrise	Massapequa, NY	1,255,000	\$96,012	716,000	16
New York	South Street Seaport	Manhattan, NY	286,000	\$81,000	1,024,000	12
New York	Willowbrook Mall	Wayne, NJ	1,520,000	\$75,000	1,768,000	16
Los Angeles	Westfield Topanga	Canoga Park, CA	1,048,000	\$97,145	1,077,000	24
Los Angeles	Glendale Galleria	Glendale, CA	1,322,000	\$63,830	2,161,000	18
Los Angeles	Westfield Fashion Square	Sherman Oaks, CA	850,000	\$100,236	1,094,000	20
Los Angeles	Westfield West Covina	West Covina, CA	1,242,000	\$83,238	1,425,000	9
Los Angeles	Westfield Culver City	Culver City, CA	891,000	\$81,675	862,000	12
Los Angeles	Westfield MainPlace	Santa Ana, CA	1,109,000	\$97,055	772,000	20
Los Angeles	Eagle Rock	Los Angeles, CA	461,000	\$91,359	954,000	4
Los Angeles	Westfield Promenade	Woodland Hills, CA	614,000	\$102,731	662,000	5
Los Angeles	Westfield Santa Anita	Arcadia, CA	1,122,000	\$89,243	1,287,000	8
Los Angeles	Burbank Town Center	Burbank, CA	1,200,000	\$65,800	1,473,000	12
Los Angeles	Galleria at Tyler	Riverside, CA	1,187,000	\$65,000	1,636,000	12
Los Angeles	Northridge Fashion Center	Northridge, CA	1,525,000	\$55,000	1,535,000	16
Chicago	Westfield Fox Valley	Aurora, IL	1,500,000	\$101,841	608,000	11
Chicago	Westfield Hawthorn	Vernon Hills, IL	1,270,000	\$97,598	475,000	10
Chicago	Westfield Southlake	Merrillville, IN	1,519,000	\$80,368	453,000	10
Chicago	Westfield Louis Joliet	Joliet, IL	922,000	\$88,014	506,000	8
Chicago	Westfield Chicago Ridge	Chicago Ridge, IL	850,000	\$76,536	534,000	12
Chicago	Spring Hill Mall	West Dundee, IL	1,109,000	\$62,107	696,000	11
Chicago	Yorktown Shopping Center	Lombard, IL	1,700,000	\$71,000	1,518,000	15
Philadelphia	Neshaminy Mall	Bensalem, PA	1,007,000	\$73,618	806,000	12
Philadelphia	Plymouth Meeting Mall	Plymouth Meeting, PA	891,000	\$87,000	740,000	8
Philadelphia	Voorhees Town Center	Voorhees, NJ	677,000	\$83,000	315,000	8
Philadelphia	Willow Grove Park	Willow Grove, PA	1,203,000	\$73,000	1,289,000	14
Philadelphia	Exton Square Mall	Exton, PA	1,880,000	\$107,000	739,000	16
Philadelphia	Moorestown Mall	Moorestown, NJ	1,059,000	\$77,000	696,000	12
Philadelphia	Christiana Mall	Newark, DE	1,105,000	\$75,000	942,000	15
Dallas	The Parks at Arlington	Arlington, TX	1,527,000	\$61,836	1,299,000	13
Dallas	Stonebriar Centre	Frisco, TX	1,652,000	\$82,682	1,212,000	14
Dallas	Vista Ridge Mall	Lewisville, TX	1,046,000	\$82,121	696,000	14
Dallas	Town East	Mesquite, TX	1,249,000	\$63,767	1,253,000	15
Dallas	Hulen Mall	Fort Worth, TX	942,000	\$61,582	975,000	12
Dallas	Collin Creek Mall	Plano, TX	1,118,000	\$63,000	829,000	14
San Francisco	Westfield Valley Fair	Santa Clara, CA	1,479,000	\$112,549	1,653,000	20
San Francisco	Westfield Oakridge	San Jose, CA	1,200,000	\$103,871	1,221,000	9
San Francisco	Westfield San Francisco	San Francisco, CA	600,000	\$114,782	1,249,000	6
San Francisco	The Shops at Tanforan	San Francisco, CA	1,100,000	\$64,831	809,000	13
San Francisco	Westfield Solano	Fairfield, CA	1,055,000	\$89,745	600,000	8
San Francisco	Stonestown Galleria	San Francisco, CA	858,000	\$76,000	1,292,000	12
Boston	The Natick Collection	Natick, MA	1,500,000	\$104,235	948,000	18
Boston	Silver City Galleria	Taunton, MA	1,200,000	\$61,068	779,000	13



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Boston	Hanover Mall	Hanover, MA	706,000	\$121,000	484,000	8
Boston	The Mall at Whitney Field	Leominster, MA	657,000	\$88,000	305,000	9
Boston	Legacy Place	Dedham, MA	650,000	\$100,000	448,000	14
Boston	Fox Run Mall	Newington, NH	601,000	\$71,000	554,000	14
Boston	Shoppes at Blackstone Valley	Millbury, MA	790,000	\$58,000	235,000	8
Atlanta	Perimeter Mall	Atlanta, GA	1,529,000	\$90,996	1,141,000	14
Atlanta	North Point Mall	Alpharetta, GA	1,375,000	\$117,747	1,130,000	16
Atlanta	Southlake Mall	Morrow, GA	1,034,000	\$54,114	928,000	10
Atlanta	Arbor Place	Douglasville, GA	1,255,000	\$62,056	936,000	13
Atlanta	Cumberland Mall	Atlanta, GA	1,160,000	\$64,477	983,000	13
D.C./Baltimore	Westfield Montgomery	Bethesda, MD	1,254,000	\$113,706	1,105,000	15
D.C./Baltimore	Harford Mall	Bel Air, MD	515,000	\$88,871	595,000	10
D.C./Baltimore	Westfield Annapolis	Annapolis, MD	1,212,000	\$94,561	917,000	12
D.C./Baltimore	White Marsh	Baltimore, MD	1,161,000	\$62,524	1,376,000	10
D.C./Baltimore	Ballston Common Mall	Arlington, VA	580,000	\$113,000	547,000	14
Houston	Deerbrook Mall	Humble, TX	1,200,000	\$67,363	1,252,000	15
Houston	First Colony Mall	Sugar Land, TX	1,000,000	\$73,731	1,315,000	12
Houston	The Woodlands Mall	Woodlands, TX	1,313,000	\$72,376	1,135,000	16
Houston	Memorial City	Houston, TX	1,625,000	\$111,000	1,192,000	17
Houston	Pearland Town Center	Pearland, TX	718,000	\$80,000	1,000,000	8
Detroit	Southland	Taylor, MI	873,000	\$47,016	416,000	11
Detroit	Lakeside	Sterling Heights, MI	1,550,000	\$65,828	1,026,000	25
Detroit	Laurel Park Place	Livonia, MI	506,000	\$93,147	612,000	10
Tampa	Westfield Brandon	Brandon, FL	985,000	\$65,423	831,000	13
Tampa	Westfield Countryside	Clearwater, FL	1,235,000	\$66,064	888,000	15
Tampa	Westfield Citrus Park	Tampa, FL	1,099,000	\$75,471	907,000	13
Tampa	West Shore Plaza	Tampa, FL	1,059,000	\$70,827	812,000	10
Seattle	Supermall	Auburn, WA	943,000	\$76,662	606,000	16
Minneapolis	Eden Prairie Center	Eden Prairie, MN	1,125,000	\$75,748	632,000	15
Minneapolis	Northtown Mall	Blaine, MN	622,000	\$76,594	738,000	10
Minneapolis	Burnsville Center	Burnsville, MN	1,272,000	\$92,100	694,000	16
Denver	Southwest Plaza	Littleton, CO	1,297,000	\$59,583	789,000	17
Miami	Pembroke Lakes Mall	Pembroke Pines, FL	1,132,000	\$61,000	1,119,000	14
Cleveland	Westfield SouthPark	Strongsville, OH	1,420,000	\$86,260	823,000	16
Cleveland	Westfield Great Northern	North Olmstead, OH	1,200,000	\$69,412	741,000	15
Cleveland	Chapel Hill Shopping Center	Akron, OH	866,000	\$65,195	708,000	7
Orlando	Volusia Mall	Daytona Beach, FL	1,065,000	\$61,000	531,000	11
Orlando	Pavilion at Port Orange	Port Orange, FL	415,000	\$60,000	500,000	8
Sacramento	Sherwood	Stockton, CA	642,000	\$56,000	478,000	8
Sacramento	Weberstown	Stockton, CA	859,000	\$63,346	428,000	8
St. Louis	West County	Des Peres, MO	1,264,000	\$100,992	887,000	12
St. Louis	Mid Rivers	St. Peters, MO	1,057,000	\$73,295	820,000	16
St. Louis	St. Clair Square	Fairview Heights, IL	1,083,000	\$57,155	498,000	16
St. Louis	Chesterfield	Chesterfield, MO	1,300,000	\$125,324	756,000	18
Pittsburgh	Monroeville	Monroeville, PA	1,130,000	\$58,315	726,000	17
Pittsburgh	Westmoreland	Greensburg, PA	1,122,000	\$59,050	693,000	12
Portland	Westfield Vancouver	Vancouver, WA	947,000	\$75,972	578,000	15
Portland	Lloyd Center	Portland, OR	1,440,000	\$74,622	812,000	19
Portland	Salem Center	Salem, OR	648,000	\$52,568	534,000	10
Charlotte	Westfield Eastridge	Gastonia, NC	912,000	\$55,566	317,000	14
Charlotte	Carolina Place	Pineville, NC	1,200,000	\$67,316	1,065,000	14



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Raleigh-Durham	Triangle Town Center	Raleigh, NC	1,300,000	\$70,048	1,004,000	16
Raleigh-Durham	Cary Towne Center	Cary, NC	1,107,000	\$70,561	955,000	15
Raleigh-Durham	Northgate Mall	Durham, NC	825,000	\$49,866	554,000	12
Raleigh-Durham	Cross Creek	Fayetteville, NC	1,057,000	\$50,825	570,000	10
Hartford - New Haven	The Shoppes at Buckland Hills	Manchester, CT	1,043,000	\$66,790	736,000	15
Nashville	Rivergate Mall	Goodlettsville, TN	1,130,000	\$57,190	600,000	12
Nashville	CoolSprings Galleria	Franklin, TN	1,350,000	\$100,253	815,000	10
Nashville	Hickory Hollow Mall	Antioch, TN	1,267,000	\$59,008	343,000	17
Columbus	Polaris Fashion Place	Columbus, OH	1,590,000	\$76,975	1,089,000	18
Cincinnati	Florence Mall	Florence, KY	924,000	\$58,354	577,000	14
Cincinnati	Kenwood Towne Centre	Cincinnati, OH	1,091,000	\$78,257	1,084,000	15
Milwaukee	Brookfield Square	Milwaukee, WI	1,041,000	\$87,890	947,000	14
Salt Lake City	Layton Hills Mall	Layton, UT	672,000	\$74,295	498,000	10
Kansas City	Oak Park Mall	Overland Park, KS	1,647,000	\$90,000	960,000	18
Grand Rapids	RiverTown Crossings	Grandville, MI	1,259,000	\$65,545	945,000	16
Birmingham	Riverchase Galleria	Hoover, AL	1,700,000	\$66,427	790,000	20
Harrisburg	Park City Center	Lancaster, PA	1,365,000	\$61,781	920,000	18
Harrisburg	Colonial Park Mall	Harrisburg, PA	744,000	\$71,804	470,000	6
Harrisburg	York Galleria	York, PA	769,000	\$62,984	598,000	11
Norfolk	Greenbrier	Chesapeake, VA	1,027,000	\$78,599	750,000	12
Albuquerque	Coronado Center	Albuquerque, NM	1,160,000	\$60,739	864,000	14
Oklahoma City	The Outlet Shoppes at Ok. City	Oklahoma City, OK	350,000	\$52,000	500,000	10
Greensboro	Hanes Mall	Winston-Salem, NC	1,808,000	\$59,583	995,000	18
Greensboro	Four Seasons Town Centre	Greensboro, NC	1,149,000	\$49,064	626,000	16
Little Rock	Park Plaza	Little Rock, AR	547,000	\$66,074	407,000	9
Dayton	Dayton Mall	Dayton, OH	1,358,000	\$66,258	757,000	10
Dayton	Mall at Fairfield Commons	Beavercreek, OH	1,144,000	\$65,509	969,000	12
Lexington, KY	Fayette Mall	Lexington, KY	1,221,000	\$64,968	682,000	12
Chattanooga	Hamilton Place	Chattanooga, TN	1,356,000	\$56,530	853,000	14
					118,785,000	1,723