

**Media Post – January, 2008**

**CBL boosts digital sign arrangement**

Adspace Networks Inc. is expanding its partnership with Chattanooga-based CBL & Associates Properties Inc. to provide in-mall digital video advertising to 67 CBL properties.

New York-based Adspace began providing video advertising in April 2007 to 12 CBL locations. Adspace has 190 malls under contract and is installed in 102 malls. The Chesterfield Mall in Chesterfield, Mo., a CBL mall, recently became Adspace's 100th location.

Adspace Mall Network's programming includes "Today's Top Ten," which highlights the top 10 sales each week at a particular mall.