

## **Adspace debuts in Twin Cities malls**

By Carissa Wyant - Staff Writer

Several Twin Cities area malls will get new signage from Adspace Networks Inc., a digital advertising network.

New York-based media company Adspace said it will make its debut in the Minneapolis market with the installation of its "Smart Screens" in the Eden Prairie Center, Northtown Mall and the Burnsville Center malls.

Adspace's other clients include Coca-Cola, MTV, Macy's and Geico. The company has deals with 100 malls across the United States.