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MALL NETWORK™
 In-Mall Video Advertising

DMA	MALL NAME	LOCATION	SQUARE FOOTAGE	AVG HH INCOME	FOUR WEEK TRAFFIC	PLASMA SCREENS PER MALL
New York	Westfield Garden State Plaza	Paramus, NJ	2,400,000	\$87,000	1,435,000	27
New York	Woodbridge Center	Woodbridge, NJ	1,633,000	\$81,000	1,707,000	14
New York	Willowbrook Mall	Wayne, NJ	1,520,000	\$93,000	1,768,000	16
New York	Danbury Fair Mall	Danbury, CT	1,500,000	\$112,000	876,000	16
New York	Jersey Gardens	Elizabeth, NJ	1,302,000	\$73,000	1,944,000	20
New York	Staten Island	Staten Island, NY	1,274,000	\$72,000	1,373,000	11
New York	Westfield Sunrise	Massapequa, NY	1,255,000	\$98,000	787,000	16
New York	Westfield Trumbull	Trumbull, CT	1,152,000	\$93,000	708,000	15
New York	Westfield South Shore	Bayshore, NY	1,136,000	\$77,000	492,000	11
New York	Westfield Connecticut Post	Milford, CT	1,077,000	\$62,000	535,000	8
New York	Bridgewater Commons	Bridgewater, NJ	970,000	\$121,000	1,188,000	16
New York	Paramus Park	Paramus, NJ	771,000	\$110,000	1,576,000	8
New York	South Street Seaport	Manhattan, NY	286,000	\$81,000	1,024,000	11
Los Angeles	Northridge Fashion Center	Northridge, CA	1,525,000	\$82,000	1,535,000	20
Los Angeles	Westfield Topanga	Canoga Park, CA	1,400,000	\$97,000	1,379,000	24
Los Angeles	Glendale Galleria	Glendale, CA	1,322,000	\$70,000	2,635,000	18
Los Angeles	Westfield West Covina	West Covina, CA	1,242,000	\$67,000	1,500,000	9
Los Angeles	Burbank Town Center	Burbank, CA	1,200,000	\$60,000	1,410,000	12
Los Angeles	Galleria at Tyler	Riverside, CA	1,187,000	\$77,000	1,636,000	16
Los Angeles	Westfield Santa Anita	Arcadia, CA	1,122,000	\$69,000	1,419,000	8
Los Angeles	Westfield MainPlace	Santa Ana, CA	1,109,000	\$72,000	876,000	20
Los Angeles	Westfield Culver City	Culver City, CA	891,000	\$57,000	1,083,000	12
Los Angeles	Beverly Center	Los Angeles, CA	883,000	\$89,000	1,011,000	26
Los Angeles	Westfield Fashion Square	Sherman Oaks, CA	850,000	\$85,000	1,189,000	20
Los Angeles	Westfield Promenade	Woodland Hills, CA	614,000	\$96,000	781,000	5
Los Angeles	Eagle Rock	Los Angeles, CA	461,000	\$65,000	839,000	4
Chicago	Yorktown Shopping Center	Lombard, IL	1,700,000	\$96,000	1,518,000	15
Chicago	Westfield Southlake	Merrillville, IN	1,519,000	\$59,000	696,000	10
Chicago	Westfield Fox Valley	Aurora, IL	1,500,000	\$86,000	771,000	11
Chicago	Westfield Hawthorn	Vernon Hills, IL	1,270,000	\$97,000	629,000	10
Chicago	Spring Hill Mall	West Dundee, IL	1,109,000	\$98,000	809,000	11
Chicago	Westfield Louis Joliet	Joliet, IL	922,000	\$75,000	618,000	8
Chicago	Westfield Chicago Ridge	Chicago Ridge, IL	850,000	\$59,000	688,000	12
Philadelphia	Willow Grove Park	Willow Grove, PA	1,203,000	\$79,000	1,289,000	14
Philadelphia	Christiana Mall	Newark, DE	1,105,000	\$78,000	942,000	12
Philadelphia	Exton Square Mall	Exton, PA	1,088,000	\$107,000	739,000	16
Philadelphia	Moorestown Mall	Moorestown, NJ	1,059,000	\$77,000	696,000	12
Philadelphia	Neshaminy Mall	Bensalem, PA	1,007,000	\$60,000	929,000	12
Philadelphia	Plymouth Meeting Mall	Plymouth Meeting, PA	891,000	\$87,000	686,000	10
Philadelphia	Voorhees Town Center	Voorhees, NJ	677,000	\$83,000	394,000	8
Dallas	Stonebriar Centre	Frisco, TX	1,652,000	\$99,000	1,895,000	14
Dallas	The Parks at Arlington	Arlington, TX	1,527,000	\$65,000	1,390,000	13
Dallas	Town East	Mesquite, TX	1,249,000	\$62,000	1,264,000	15
Dallas	Collin Creek Mall	Plano, TX	1,118,000	\$100,000	829,000	17
Dallas	Vista Ridge Mall	Lewisville, TX	1,046,000	\$86,000	779,000	14
Dallas	Hulen Mall	Fort Worth, TX	942,000	\$60,000	922,000	12
San Francisco	Westfield Valley Fair	Santa Clara, CA	1,479,000	\$104,000	1,742,000	20
San Francisco	Westfield Oakridge	San Jose, CA	1,200,000	\$106,000	1,256,000	9
San Francisco	The Shops at Tanforan	San Francisco, CA	1,100,000	\$92,000	755,000	13
San Francisco	Westfield Solano	Fairfield, CA	1,055,000	\$71,000	511,000	8
San Francisco	Stonestown Galleria	San Francisco, CA	858,000	\$102,000	1,292,000	14
San Francisco	Westfield San Francisco	San Francisco, CA	600,000	\$85,000	1,063,000	9
Boston	The Natick Collection	Natick, MA	1,500,000	\$110,000	948,000	18
Boston	Silver City Galleria	Taunton, MA	1,200,000	\$56,000	779,000	13
Boston	Shoppes at Blackstone Valley	Millbury, MA	790,000	\$70,000	235,000	8
Boston	Hanover Mall	Hanover, MA	706,000	\$121,000	484,000	8
Boston	The Mall at Whitney Field	Leominster, MA	657,000	\$88,000	305,000	9
Boston	Legacy Place	Dedham, MA	650,000	\$100,000	898,000	14
Boston	Fox Run Mall	Newington, NH	601,000	\$77,000	554,000	14
Boston	Westgate Mall	Brockton, MA	600,000	\$81,000	353,000	9
Atlanta	Perimeter Mall	Atlanta, GA	1,529,000	\$102,000	1,141,000	14
Atlanta	North Point Mall	Alpharetta, GA	1,375,000	\$116,000	1,130,000	16
Atlanta	Arbor Place	Douglasville, GA	1,255,000	\$65,000	936,000	13
Atlanta	Cumberland Mall	Atlanta, GA	1,160,000	\$72,000	983,000	13
Atlanta	Southlake Mall	Morrow, GA	1,034,000	\$56,000	928,000	10
D.C./Baltimore	Mall in Columbia	Columbia, MD	1,400,000	\$102,000	1,046,000	14
D.C./Baltimore	Westfield Montgomery	Bethesda, MD	1,254,000	\$94,000	1,105,000	15
D.C./Baltimore	Westfield Annapolis	Annapolis, MD	1,212,000	\$76,000	917,000	12
D.C./Baltimore	White Marsh	Baltimore, MD	1,161,000	\$62,000	1,376,000	10



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DMA	MALL NAME	LOCATION	SQUARE FOOTAGE	AVG HH INCOME	FOUR WEEK TRAFFIC	PLASMA SCREENS PER MALL
D.C./Baltimore	Ballston Common Mall	Arlington, VA	580000	\$113,000	547,000	14
D.C./Baltimore	Harford Mall	Bel Air, MD	515,000	\$86,000	595,000	10
Houston	Memorial City Mall	Houston, TX	1,625,000	\$111,000	1,192,000	17
Houston	The Woodlands Mall	Woodlands, TX	1,313,000	\$87,000	1,135,000	16
Houston	Baybrook Mall	Friendswood, TX	1,240,000	\$81,000	1,621,000	16
Houston	Deerbrook Mall	Humble, TX	1,200,000	\$63,000	1,252,000	15
Houston	First Colony Mall	Sugar Land, TX	1,000,000	\$71,000	1,315,000	12
Houston	Pearland Town Center	Pearland, TX	718,000	\$80,000	1,000,000	8
Detroit	Lakeside	Sterling Heights, MI	1,550,000	\$68,000	1,063,000	25
Detroit	Southland	Taylor, MI	873,000	\$60,000	488,000	11
Detroit	Laurel Park Place	Livonia, MI	506,000	\$88,000	598,000	10
Seattle	SuperMall	Auburn, WA	943,000	\$68,000	536,000	16
Tampa	Westfield Countryside	Clearwater, FL	1,235,000	\$58,000	895,000	15
Tampa	Westfield Citrus Park	Tampa, FL	1,099,000	\$61,000	986,000	13
Tampa	West Shore Plaza	Tampa, FL	1,059,000	\$110,000	664,000	10
Tampa	Westfield Brandon	Brandon, FL	985,000	\$56,000	829,000	13
Minneapolis	Burnsville Center	Burnsville, MN	1,272,000	\$82,000	728,000	16
Minneapolis	Eden Prairie Center	Eden Prairie, MN	1,125,000	\$101,000	493,000	15
Minneapolis	Northtown Mall	Blaine, MN	622,000	\$70,000	613,000	10
Denver	Southwest Plaza	Littleton, CO	1,297,000	\$80,000	606,000	17
Miami/Ft. Lauderdale	Pembroke Lakes Mall	Pembroke Pines, FL	1,132,000	\$78,000	1,119,000	14
Miami/Ft. Lauderdale	Galleria at Ft. Lauderdale	Ft. Lauderdale, FL	873,000	\$93,000	750,000	15
Cleveland	Westfield SouthPark	Strongsville, OH	1,420,000	\$71,000	724,000	16
Cleveland	Westfield Great Northern	North Olmstead, OH	1,200,000	\$66,000	645,000	15
Cleveland	Chapel Hill Shopping Center	Akron, OH	866,000	\$59,000	641,000	7
Orlando	Volusia Mall	Daytona Beach, FL	1,065,000	\$61,000	531,000	11
Sacramento	Weberstown	Stockton, CA	859,000	\$53,000	493,000	8
Sacramento	Sherwood	Stockton, CA	642,000	\$56,000	529,000	8
St Louis	Chesterfield	Chesterfield, MO	1,300,000	\$125,000	983,000	18
St. Louis	West County	Des Peres, MO	1,264,000	\$75,000	970,000	12
St. Louis	St. Clair Square	Fairview Heights, IL	1,083,000	\$61,000	809,000	16
St. Louis	Mid Rivers	St. Peters, MO	1,057,000	\$75,000	952,000	16
Portland	Lloyd Center	Portland, OR	1,440,000	\$65,000	1,075,000	19
Portland	Westfield Vancouver	Vancouver, WA	947,000	\$66,000	611,000	15
Portland	Salem Center	Salem, OR	648,000	\$56,000	464,000	10
Pittsburgh	Monroeville	Monroeville, PA	1,130,000	\$52,000	778,000	17
Pittsburgh	Westmoreland	Greensburg, PA	1,122,000	\$50,000	835,000	12
Charlotte	Carolina Place	Pineville, NC	1,200,000	\$77,000	976,000	14
Charlotte	Westfield Eastridge	Gastonia, NC	912,000	\$57,000	299,000	14
Raleigh-Durham	Triangle Town Center	Raleigh, NC	1,300,000	\$71,000	1,054,000	16
Raleigh-Durham	Cary Towne Center	Cary, NC	1,107,000	\$71,000	942,000	15
Raleigh-Durham	Cross Creek	Fayetteville, NC	1,057,000	\$52,000	845,000	10
Raleigh-Durham	Northgate Mall	Durham, NC	825,000	\$45,000	464,000	12
Nashville	CoolSprings Galleria	Franklin, TN	1,350,000	\$87,000	956,000	10
Nashville	Hickory Hollow Mall	Antioch, TN	1,267,000	\$57,000	382,000	17
Nashville	Rivergate Mall	Goodlettsville, TN	1,130,000	\$52,000	750,000	12
Hartford/New Haven	The Shoppes at Buckland Hills	Manchester, CT	1,043,000	\$67,000	906,000	15
Salt Lake City	Layton Hills Mall	Layton, UT	672,000	\$67,000	422,000	10
Kansas City	Oak Park Mall	Overland Park, KS	1,647,000	\$90,000	966,000	18
Cincinnati	Kenwood Towne Centre	Cincinnati, OH	1,091,000	\$66,000	1,148,000	15
Cincinnati	Florence Mall	Florence, KY	924,000	\$64,000	647,000	14
Columbus	Polaris Fashion Place	Columbus, OH	1,590,000	\$76,000	1,230,000	18
Milwaukee	Brookfield Square	Milwaukee, WI	1,041,000	\$77,000	1,032,000	14
Harrisburg	Park City Center	Lancaster, PA	1,365,000	\$61,000	894,000	18
Harrisburg	York Galleria	York, PA	769,000	\$60,000	681,000	11
Harrisburg	Colonial Park Mall	Harrisburg, PA	744,000	\$79,000	492,000	6
Birmingham	Riverchase Galleria	Hoover, AL	1,700,000	\$71,000	849,000	20
Grand Rapids	RiverTown Crossings	Grandville, MI	1,259,000	\$61,000	954,000	16
Norfolk	Greenbrier	Chesapeake, VA	1,027,000	\$67,000	637,000	12
Albuquerque	Coronado Center	Albuquerque, NM	1,160,000	\$58,000	1,016,000	14
Oklahoma City	The Outlet Shoppes at Oklahoma City	Oklahoma City, OK	350,000	\$52,000	500,000	10
Greensboro	Hanes Mall	Winston-Salem, NC	1,808,000	\$57,000	994,000	18
Greensboro	Four Seasons Town Centre	Greensboro, NC	1,149,000	\$59,000	567,000	16
Little Rock	Park Plaza	Little Rock, AR	547,000	\$55,000	416,000	9
Lexington, KY	Fayette Mall	Lexington, KY	1,221,000	\$59,000	768,000	12
Dayton	Dayton Mall	Dayton, OH	1,358,000	\$85,000	750,000	10
Dayton	Mall at Fairfield Commons	Beavercreek, OH	1,144,000	\$77,000	862,000	12
Chattanooga	Hamilton Place	Chattanooga, TN	1,356,000	\$55,000	808,000	14
					126,198,000	1,840